

TITLE

Lymphoma Patients' Association LYPA is a Serbian Organization for lymphoma patients, family members and friends.



LIPA
udruženje oboljelih od limfoma

INTRODUCTION & AIMS

Our objectives are: raising the level of knowledge about lymphoma, giving information to the patients and supporting them as well, advocating the rights of the lymphoma patients, providing better access to new treatments and clinical trials and promoting a healthy way of living.

RESULTS

LIPA has implemented and managed a great number of successful social and educational campaigns in the field of lymphoma awareness, access to innovative treatment and lymphoma patient nutrition.

METHODOLOGY

By providing high-quality information, organizing meeting, lectures and training events and sharing the inspirational story of our survivorship we encourage, motivate and inspire not only lymphoma patients but also every audience. My team has implemented and managed a great number of successful social and educational campaigns in the field of lymphoma awareness, access to innovative treatment and lymphoma patient nutrition.

CONCLUSIONS

We believe in the power of kindness, knowledge and responsibility for achieving great goals.

LYPA will continue to be the leading national Lymphoma patient association and we will try to improve the quality of life of lymphoma patient

REFERENCES

(This section should be completed if you cite other peoples work in your poster, unless you inserted an abbreviated reference directly into the text)

INSTRUCTIONS FOR MPN Horizons 2022 POSTERS

Posters can be sent to doneva@mpn-advocates.net and printed at the venue

REGARDING STYLE

- Size of the poster template: **A1: 59 x 84 cm**
- You can use this poster template or you can have your own design. Be creative as you like!
- Use at least 36 point font for your text and at least 48 point font for the title. Your font style should be legible also.
- We recommend to use images, tables, photos or graphs. Minimum recommended size is 300 dpi.
- Remember that viewers will typically expect information to flow from left to right and from top to bottom. Use arrows, pointing hands, numbers, or letters to help clarify the sequence or flow of the poster.
- Use headings and subheadings to label your information.

REGARDING CONTENT

- You can present an activity, project, initiative from 2021/2022 developed by your MPN patient organization.

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A GOOD POSTER SHOULD BE:

- **Readable.** Readability is a measure of how easy it is to understand the ideas and messages presented in the poster. If the text has lots of grammatical errors and misspellings, or contains complex or long sentences, it will be more difficult to understand.
- **Legible.** The text should be easy to read. A common error in poster presentations is use of fonts that are too small to be read from 1-2 meters away, a typical distance for reading a poster.
- **Well organized.** Spatial organization makes the difference between reaching 95% rather than just 5% of your audience: the poster should flow in a logical format – this means that the reader will not have to search out information and can spend more time learning about the initiative.
- **Succinct.** Studies show that you have only 11 seconds to grab and retain your audience's attention so make the punch line prominent and brief. Most of your audience is going to absorb only the punch line. Those who are really interested in the topic will seek you out anyway and chat with you!